



**Directorate of Students' Welfare**  
**Guru Gobind Singh Indraprastha University**  
**Sector-16 C, Dwarka, Delhi-110078, Website: <http://ipu.ac.in>**

F.No. 3(77)/GGSIPU/DSW/2014/294

Dated 04/06/2014

**Notice**

**Subject: Inviting proposals for sponsorship as "Preferred Beverage Partner" of the University – reg.**

The Directorate of Students' Welfare, GGSIP University invites proposals from the reputed companies/ firms/dealers/distributors of the beverages for sponsorship and promotion of products in all categories of carbonated Soft Drinks, Juice based drinks in the University's Canteen.

Guru Gobind Singh Indraprastha University is a 'A' Grade accredited with NAAC, established by the Government of NCT of Delhi. The University is running various professional courses, such as B. Tech., M. Tech., MCA, LLB, MBA, M. Ed. MMC, MA, M.Sc. etc. in the campus at Dwarka and more than 5,000 students are studying on regular basis in these courses. The University organises it's three days Annual Cultural Festival-Anugoonj & Annual Sport Meet every year. Around 60,000 students of the University Schools of Studies and affiliated institutes participate/ visit the university campus during these programmes.

In the event of sponsorship agreement the proposer will enjoy the status of Preferred Beverage Partner of the University to promote their products in all categories of carbonated Soft Drinks; Juice based drinks in the University's canteen and other incidental benefits as may be agreed including branding space as Preferred Beverage Partner in the University Canteen, advertising name & logo of the firm in all exclusive publicity material of the Annual Cultural Festival & Annual Sport Meet without charges during the term of agreement. The term of agreement will be for a period not exceeding three years (2014-2015, 2015-2016, and 2016-2017) by signing a Memorandum of Understanding between GGSIP University and firm.

All the interested firms/agencies may submit their proposal mentioning the amount of sponsorship fee year wise for the year 2014-15, 2015-16 & 2016-17 and a list of their Beverage products to promote in the University canteen under the agreement with the University. **The last date for submission of proposal in the Directorate of Students' Welfare is 16.06.2014 upto 3.00 PM.**

Mere submission of proposal doesn't confer any rights on the proposer and University is at liberty to terminate the process at any stage.

For any other details, the interested firm may contact the Directorate Students' Welfare on any working day during office hours.

  
(Prof. C.S. Rai)

**Director, Students' Welfare**

Copy to:

- (1) AR to Hon'ble Vice Chancellor for information.
- (2) AR to Registrar for information.
- (3) In-charge, Server room (With a request to upload the notice on the University website under the link of Students Welfare/Tenders).
- (4) Firms as per list enclosed.
- (5) Guard File.